**Amazon**

**Focus Keywords:**

**Related keywords:**

**Title** (minimum 200 chars, including spaces):

**Bullet points** (maximum chars limit 500 each):

1:

2:

3:

4:

5:

**Description** (Upto 2000 chars, including spaces):

**Images** (Dimension 1000x1000, resolution 72dpi, format jpg):

Main image for ebay/amazon

<https://drive.google.com/file/d/1GOyRhisntbjIVAkmtmcufC3imqNLvumx/view?usp=sharing>

Main image for web

<https://drive.google.com/file/d/1gZES9it6iyYw0TZ58XLgutvScPIQgL9J/view?usp=sharing>

Brown

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Green

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Red

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**Reference**:

**eBay**

**Focus Keyword:**

**Related keywords:**

**Title** (80 chars):

**Description** (Upto 2000 chars, including spaces):

**Images** (Dimension 1000x1000, resolution 72dpi, format jpeg):

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**Price:**

**Website**

**Focus Keyword:**

**Related terms:**

**Title** (60 chars):

**Long Description**  (Up to 1000 Words):

**Note:** Break content into smaller blocks with a heading. Heading will have targeted or related keywords.

**Short Description** (150 to 160 Chars for Google SERPs):

**Notes:**

* Short description for Google Search results and should be catchy with the call to action type of content.
* Brand name should not be part of the title. It should be mentioned under Brand

**Images :**

Brown

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Yellow

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